Business: GCSE

Course Overview

- **Exam Board** – OCR
- **Usual Age Range** – 14-16
- **Qualification** –1 GCSE
- **Curriculum Time** – Three 50 minute lessons per week in class.
- **Assessment** – this curriculum is assessed via:
  - 2 x 90 minute exams
- **Grading** – 1 to 9
- **Full specification** - https://www.ocr.org.uk/qualifications/gcse/business-j204-from-2017/specification-at-a-glance/

Curriculum Intent

The **intent** of the OCR GCSE Business curriculum is to give UTC students an opportunity to develop their knowledge and understanding of the principles of business and the global economic environment. The intent is to ensure students have useful knowledge, understanding, and skills that can be applied in any business setting in their future career, and of particular use to students considering careers in entrepreneurship, management, and finance.

The further intent of the curriculum is to provide students with an insight into the business sector as they investigate the pace of technological change, the infrastructure of business operations, the flow of information on a global scale, and important legal and ethical considerations..

Students are supported and encouraged to develop their **love of reading** and literacy skills on this course by reading related business news and articles and by completing regular extended writing activities.

Students are encouraged to develop their **numeracy** skills on this course by applying mathematical concepts relevant to financial planning, budgeting, and data analysis.

Suggested next step **destinations** after completion include relevant business degrees such as Business Administration, Marketing, Finance, Accounting, International Business, and Management. It also provides access to higher apprenticeship schemes in business-related areas.

Related **careers** include working as a business consultant, financial analyst, marketing manager, human resources specialist, and entrepreneur. The intent of the curriculum is also to provide a good baseline of knowledge, skills, and understanding for students who undertake an apprenticeship in business.

Remote Learning and Revision

Students will benefit from additional study of Business for the exam revision and also if they are absent from the UTC but well enough to complete remote learning.

- Seneca – https://bit.ly/2OSs4ZI
- My revision notes – https://www.hoddereducation.com/subjects/business-and-accounting/products/14-16/my-revision-notes-ocr-gcse-(9-1)-business-second-e
- Practice Assessments and papers - https://www.ocr.org.uk/qualifications/gcse/business-j204-from-2017/assessment/
- BBC Bitesize: https://www.bbc.co.uk/bitesize/examspecs/zhrphbk

Some other useful websites:

- Revision - https://studyrocket.co.uk/revision/gcse-business-ocr
- Topic and module quizzes: https://quizizz.com/

Curriculum Overview

The learning in Business (*1 GCSE*) is sequenced as follows.

Note: the full Curriculum Plans are available on request to info@nef.tynecoast.academy

Key Topics

- Business activity
- Marketing
- People
- Operations
- Finance
- Influences on business
- The interdependent nature of business

Year 10:

Half Term 1

- What is the role of business enterprise and entrepreneurship?
- What is involved in business planning?
- What are the different types of business ownership?
- What are business aims and objectives?
- Who are the stakeholders in a business?
- How do businesses grow?

Half Term 2

- What is the role of marketing?
- What is market research?
- How do businesses segment markets?
- What is the marketing mix?

Half Term 3

- What is the role of Human Resources?
- What are different organisational structures and ways of working?
- Why is communication important in business?
- How do businesses recruit and select employees?

Half term 4

- How do businesses motivate and retain employees?
- What is involved in training and development?
- What is employment law?

Half Term 5

- What are different production processes?
- How is the quality of goods and services ensured?
- What is the sales process and customer service?

Half Term 6

- What is consumer law?
- What factors influence business location?
- How do businesses work with suppliers?

Year 11:

Half Term 1

- What is the role of the finance function in a business?
- What are the different sources of finance?
- How are revenue, costs, profit, and loss calculated?

Half Term 2

- What is break-even analysis?
- What are cash and cash flow?
- What are the ethical and environmental considerations for businesses?

Half Term 3

- What is the economic climate and its impact on businesses?
- What is globalisation?
- How are all business functions interdependent?

Half term 4

- How do interdependencies underpin business decision-making?
- What is the impact of risk and reward on business activity?
- How is financial information used to measure business performance and aid decision-making?

Half Term 5

- What should I revise for the exam?
- How should I prepare for the exam?

Half Term 6

- External examination period